

LUISA CARDOSO

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GAME AND NARRATIVE DESIGNER

Enthusiastic Game and Narrative Designer with thirteen years' experience producing and developing content, scripts, pitches, games, presentations, videos, animations, and trailers for game studios, TV stations, production companies, non-profits, commercial brands, and corporate clients.

HIGHLIGHTS

Narrative Designer, Oak3 Studios – Rio Grande do Sul, Brazil August 2023 – Present

- Creating the Narrative Design of a cooking mobile game alongside the Game Designer. Developing backstories, characters descriptions, and world elements to be used on the gameplay.

Narrative Designer, Ocelot Studios – Brasilia, Brazil May 2023 – Present

- Developing the narrative design, story, characters, and world for the game *Waspen Maya*, which is currently searching for financing through grants and publishers.

Narrative Designer, Knot Studios – Rio de Janeiro, Brazil November 2022 – Present

- Creating the Narrative Design of the mobile game *Tree Tales* and *Inherited Light*, analyzing benchmarks and developing the GDD.

Game Designer Jr, EPRA Games – Salvador, Brazil January 2023 – Present

- Developing hyper and hybridcasual mobile games, developing GDDs, documentation, tutorials, balancing level design, working closely with the art, development and QA. Published games: *Dungeon Merge 3D*, *Coffee Clicker*.

Narrative e Game Designer, Itsy Bitsy Spider Studio – Sao Paulo, Brazil October 2021 – February 2023

- Designed and produced the GameJam+ winners *Itsy Bitsy Spider and Friends* and *Amazon Blocks*.

Script and Copywriter, Fisheye – Sao Paulo, Brazil September 2022 – October 2022

- Developed video scripts for digital media, corporate training, and institutionals for Amil, iFood, Syngenta, and others.

Scriptwriter Assistant, Record Island – Sao Paulo, Brazil May 2022 – July 2022

- Assisted with creating and developing scripts, activities descriptions, and content selection.

Scriptwriter, Cultura TV – Sao Paulo, Brazil March 2022 – May 2022

- Developed scripts for online classes about math, Portuguese, and sciences for the *Secretaria Municipal de Educação de São Paulo*.

Scriptwriter, Snack – Sao Paulo, Brazil February 2022 – February 2022

- Creation of scripts about admission exams and college life for the TikTok channel of the brand Estácio de Sá

Scriptwriter, Promoshin – Los Angeles, CA September 2021 – May 2022

- Turning client asks and briefs into actionable creative directions. Delivering work under firm deadlines with same-day turnarounds

Scriptwriter, Mista Pat Project – Los Angeles, CA September 2021 – November 2021

- Researching and writing scripts on animated segments on STEAM for kids.

Fellow Producer and Scriptwriter, Small World Initiative – New York, NY October 2020 – January 2022

- Created a branded content strategy to expand Small World Initiative at 2022 San Diego Comic-Con, and developed a Virtual Escape Room and card game to empower girls to pursue STEM careers.

Development Intern, Das Films – Los Angeles, CA

January 2021 – May 2021

- Reviewed and covered scripts, movies, shorts, one-sheets, pitches, loglines, summaries, and proposals. Recognized for high-quality recommendations on IPs.

Scriptwriter, Snack – Sao Paulo, Brazil

June 2020 – December 2020

- Scripted content for live stream for the biggest Brazilian retailer *Magazine Luiza*. Worked and communicated effectively in a collaborative, demanding environment while meeting deadlines.

Content Producer I, Microsoft – Sao Paulo, Brazil

February 2017 – July 2019

- Developed and Localized content for Microsoft's Digital Assistant Cortana's Brazilian personality, along with the LATAM and international teams to expand Cortana's content library, providing production-ready material. Highlighted by UNESCO in 2019 as the first digital assistant to correctly respond against harassment scenarios.

Scriptwriter and Story Producer, Gazeta TV – Sao Paulo, Brazil

December 2014 – July 2016

- Led content creation and development of the script for docu-series, documentaries, news pieces, comedy sketches, and entertainment shows.

Production Coordinator, Pixit: Video Solutions – Sao Paulo, SP

August 2010 – December 2011

- Supported Internal and Consumer stakeholders, producing institutional videos, tutorials, training modules, animation, or live streams for clients. Demonstrated initiative and resourcefulness, meeting client expectations, such as Microsoft, Alpargatas, Whirlpool, Natura Co., Martin-Brower, and others.

EDUCATION

Interactive Narrative Workshop

August 2023 - Present

Dr. Greg Buchanan – London, UK

Certificate in Screenwriting: TV and Film Comprehensive

June 2021

UCLA Extension – Los Angeles, CA

Bachelor of Arts, Communication, Radio, and TV

December 2009

Casper Libero College – Sao Paulo, Brazil

SKILLS

Technical: Google Suite, Microsoft Word, PowerPoint, Excel, Outlook, OneDrive, SharePoint, Airtable, Slack, Discord, Zoom, Photoshop, Premiere Pro, Final Cut Pro, Avid, After Effects, Final Draft, SFX, Miro, Figma

Personal: Highly Creative, Energetic, Strategic Thinker, Great People Skills, Strong Decision Making, Driven, Enthusiastic, Collaborative, Initiative-taking, Strong Leadership Abilities, Attention to Details, Strong Organizational Skills, Management Skills, Creative Problem-Solver, Able to Prioritize, Works in Fast Paced-Environments

Languages: Portuguese (native), English (fluent)

AWARDS

2022 – GameJam+ – 1st Brazilian game and 1st Totem (and 12 other awards)– *Amazon Blocks*

2021 – GameJam+ – 3rd Best Game, Best Mobile Game, Best Educational Game – *Dona Aranha*

2020 – Pilot Competition TV *Screencraft* – Semifinalist – Half-Hour Comedy – *The Fly In My Soup*

2018 – UNESCO – Highlighted as the Best Digital Assistant response to Sexual Harassment

2015 – Telas Festival – Finalist – Half-Hour Docu-series– *Mundo a Mesa*

2009 – Intercom – Finalist – Best Opening – *Jinni!*

2006 – Casperito New Voices – 1st Plac – Short Movie – *A Dream of Pirspecnish*